FREEZE

ELECTROLYTE FREEZER POPS

Classic colors. Cold refreshment.



RED
Fruit Punch

BLUE
Blue Raspberry

YELLOW
Lemon Lime

ORANGE
Orange

INDIVIDUALLY SEALED

Single-serve tubes for straightforward distribution.

FREEZE & SERVE

A frozen refreshment option for crew breaks and events.

ASSORTED CASE

Four color-coded flavors in one proposed shipper.

PROPOSED FORMAT Single-serve tubes with co-branded outer packaging.

Plan your crew hydration program.

ichorwater.com | rituobrands.com

Product concept. Final formula, nutrition, fill size, case quantity, storage requirements and pricing to be confirmed.