rituo × ICHOR

WORKFORCE HYDRATION
PRODUCT CONCEPT

ELECTROLYTE DRINK MIX

One flavor family. Two ways to supply your crew.

ORANGE | LEMON LIME | BLUE RASPBERRY | FRUIT PUNCH



COOLER MIX

5 US GAL

1 POUCH PER BATCH

80 cups at 8 fl oz

Premeasured powder for shared coolers and crew break areas.

Mix to final volume, including any ice.



SINGLE-SERVE STICKS

50 STICKS

PER PROPOSED CARTON

1 stick + 20 fl oz water

Sealed portions for individual bottles, crew kits and mobile teams.

Single-flavor cartons.

FORMULATION DIRECTION

Core electrolytes: sodium, potassium and chloride. Target a caffeine-free, low- or zero-sugar mix. Final sweetener and amounts pending.

CREW SUPPLY

Select cooler pouches, stick cartons or both. Master-case quantities, order minimums and delivered pricing to be confirmed.

Plan your crew hydration program.

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Product concept. Collaboration branding is a placeholder. Final formula, dilution, yields, pack counts, packaging and commercial terms remain provisional.