rituo × ICHOR

WORKFORCE HYDRATION
PRODUCT CONCEPT

SPORTS DRINK

Four familiar flavors. Ready for the shift.



ORANGE



LEMON LIME



BLUE RASPBERRY



FRUIT PUNCH

700 mL	24	1
23.7 FL OZ PER BOTTLE	BOTTLES PER CASE	FLAVOR PER CASE



CASE FORMAT

Single-flavor 24-packs for straightforward crew replenishment. White corrugated tray with clear overwrap.

COVERED SPORTS CAP

Clear cap cover with a black drinking nozzle.

ICHOR on the bottle.
rituo × ICHOR on the case.

Plan your crew hydration program.

ichorwater.com | rituobrands.com

Product concept. Final formulation, nutrition, bottle/closure, pricing and availability subject to confirmation.